



Sanjeevani Multipurpose Foundation's

## Dr. Deepak Patil Ayurvedic Medical College & Research Center

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• Affiliated to Maharashtra University Of Health Sciences, Nashik •

### Event Title

Entrepreneurship Awareness Camp [EAC] on  
"Importance of Animal Husbandry and Dairy Farming  
with Special Reference to Ayurvedic Medicine Formulations"

### Organizing Institute

Entrepreneurship Development Cell (EDC)  
Dr. Deepak Patil Ayurvedic Medical College and Research Centre, Borpadale

**Location:** Balaji Multipurpose Hall, Borpadale, Maharashtra, India

**Date:** 25th August 2024

**Timing:** 11:00 AM to 2:00 PM

### Chief Guests and Invitees:

**Chief Guest:** Dr. Mrs. Swati Deepak Patil, Founder Secretary - Sanjeevani Multipurpose Foundation, Borpadale.

**Guest of Honour:** Mr. Suraj Chile

**Keynote Speaker:** Mr. Prakash Patil, Walawa, Sangli

**Technical Expert:** Dr. Kedar Todkar, Ayurvedic Practitioner

### Participants and Target Audience:

- Rural youth from Borpadale and surrounding villages
- Young entrepreneur aspirants interested in the fields of animal husbandry, dairy farming, and Ayurvedic medicine
- Ayurvedic students and practitioners seeking knowledge in integrating animal husbandry and dairy farming with Ayurvedic practices
- Local farmers and dairy entrepreneurs
- Representatives from local self-help groups and women's cooperatives

### Aims and Objectives of the Event:

- To raise awareness among rural youth and aspiring entrepreneurs about the significance of animal husbandry and dairy farming.
- To explore the role of these fields in Ayurvedic medicine formulations.
- To provide guidance on starting and managing dairy farms and livestock businesses.
- To highlight the potential for entrepreneurship in rural areas, particularly in integrating traditional practices with modern business strategies.
- To offer a platform for interaction between experts, entrepreneurs, and participants to foster networking and collaborative opportunities.



## Proceedings of the Event:

### **1. Inauguration Ceremony:**

The event commenced with a traditional lamp lighting ceremony, followed by a welcome address by Dr. Swati Patil. She emphasized the importance of entrepreneurship in rural development and the role of Ayurveda in enhancing the value of animal husbandry and dairy farming.

### **2. Keynote Address:**

Mr. Prakash Patil delivered the keynote address, focusing on the current trends in animal husbandry and the opportunities for young entrepreneurs in the dairy sector. He highlighted the importance of sustainable practices and the integration of Ayurvedic principles in veterinary care.

### **3. Technical Session:**

Dr. Kedar Todkar conducted a technical session on the use of dairy products and by-products in Ayurvedic medicine formulations. He provided insights into the preparation of Ayurvedic formulations using milk, ghee, and other dairy products, emphasizing their therapeutic benefits.

### **4. Panel Discussion:**

A panel discussion was held with experts and successful entrepreneurs sharing their experiences in the dairy and livestock industry. Topics such as financing, market opportunities, and overcoming challenges in rural entrepreneurship were discussed.

### **5. Interactive Workshop:**

An interactive workshop was conducted by Dr. Parag Kulkarni EDC Coordinator, where participants were guided on developing a business plan for starting a dairy farm.

### **6. Networking Session:**

A networking session was organized where participants interacted with the speakers and guests, exploring potential collaborations and seeking mentorship for their entrepreneurial endeavors.

## Outcome of the Event:

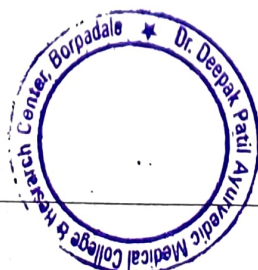
- The event successfully raised awareness about the importance of animal husbandry and dairy farming in rural entrepreneurship, with a special focus on Ayurvedic medicine formulations.
- Participants gained practical knowledge and were motivated to explore entrepreneurship in these fields.
- The event fostered connections between aspiring entrepreneurs and industry experts, creating opportunities for future collaborations.
- Several participants expressed interest in further training and workshops, indicating the camp's impact in igniting entrepreneurial aspirations.

## Path, Vision, and Mission of the Event:

**Vision:** To empower rural youth and aspiring entrepreneurs with the knowledge and skills necessary to succeed in the fields of animal husbandry, dairy farming, and Ayurveda.

**Mission:** To create a sustainable model of rural entrepreneurship by integrating traditional practices with modern business strategies, fostering economic growth, and promoting the health and well-being of communities through Ayurvedic principles.

**Path Forward:** The Entrepreneurship Development Cell (EDC) plans to organize follow-up workshops and training programs focused on specific aspects of dairy farming, Ayurvedic



medicine formulations, and entrepreneurship. The goal is to continue supporting rural entrepreneurs in their journey towards self-reliance and sustainable development.

**Associated Points:**

**Government Schemes and Support:** The event also highlighted various government schemes, subsidies, and financial assistance available for rural entrepreneurs in the animal husbandry and dairy sectors.

**Role of Ayurveda:** The integration of Ayurvedic practices in animal husbandry was discussed, emphasizing the importance of maintaining animal health naturally and sustainably.

**Importance of Quality Animal Products in Ayurvedic Medicine Formulation:**

In Ayurvedic medicine, the quality of animal products such as milk, butter, and ghee plays a crucial role in the effectiveness of various formulations. These products are considered essential ingredients in numerous Ayurvedic preparations due to their therapeutic properties and ability to act as carriers for medicinal herbs.

**Milk:** Known for its nourishing qualities, milk is used in Ayurveda to prepare medicated decoctions, infusions, and as a base in several formulations. High-quality milk from healthy, well-cared-for animals ensures that the formulations retain their potency and provide maximum therapeutic benefits.

**Butter:** Butter, particularly when it is fresh and of high quality, is used in Ayurvedic preparations like medicated ghees and ointments. It is valued for its ability to balance Vata and Pitta doshas and enhance the absorption of herbal medicines.

**Ghee:** Ghee is one of the most revered substances in Ayurveda due to its versatility and potency. It is used in various forms, including as a base for herbal preparations, in Panchakarma therapies, and as an essential component in Rasayanas (rejuvenating treatments). The purity and quality of ghee directly influence the efficacy of the Ayurvedic formulations it is used in, making it essential to source ghee from well-maintained dairy animals.

Ensuring the quality of these animal products is vital for maintaining the integrity of Ayurvedic medicine and delivering the intended health benefits to patients. High-quality, unadulterated products contribute to the overall effectiveness of treatments, emphasizing the need for stringent quality control in the production and sourcing of these ingredients.

The Entrepreneurship Awareness Camp at Dr. Deepak Patil Ayurvedic Medical College and Research Centre was a significant step towards promoting rural entrepreneurship, encouraging the youth to harness the potential of animal husbandry and dairy farming, and integrating these traditional practices with Ayurveda for the overall development of the community.





**Principal**

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